

Implementation Committee for New Concept “Ueno, a Global Capital of Culture”

PRESS RELEASE

October 19, 2018

— All-In-One Admission Ticket to 12 Ueno District Facilities, Available from October 1, 2018 —

UENO WELCOME PASSPORT

- Ueno District Cultural Facilities All-In-One Admission Ticket -

Special Exhibition Tickets Also Available for Limited Release!

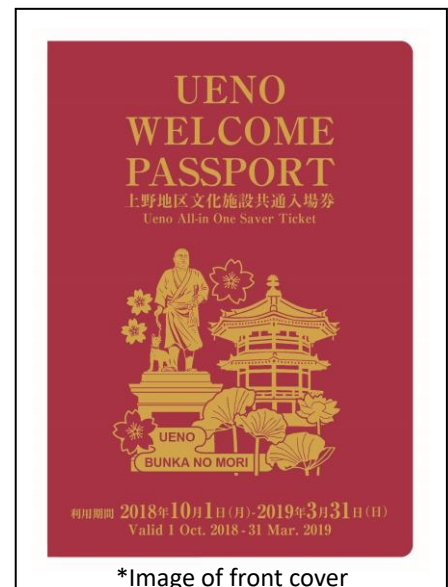
At the Implementation Committee for New Concept “Ueno, a Global Capital of Culture” (Ueno Park, Taito City), it was announced that the Ueno Welcome Passport, an all-in-one ticket good for admission to Ueno District’s cultural facilities, is available for purchase from October 1, 2018.

Two types of tickets are available for sale: a passport-like admission ticket (which allows entry to Ueno Zoological Gardens and permanent exhibitions at Ueno District’s art galleries and museums), and a set that includes the passport plus one special exhibition ticket (granting admission to one of several designated special exhibitions held at applicable facilities, to be chosen by the visitor). As the all-in-one Ueno Welcome Passport starts from October 1, 2018 and valid until March 31, 2019, it will give users six months - from this autumn, the best season for arts and entertainment, to spring, when the famous cherry blossoms are in full bloom. There will be so much to see and opportunities not to be missed.

Since many exhibitions will be held at different venues in Ueno where visitors can come across different types of calligraphy, we selected “Calligraphy” as a theme.

While valid, the Ueno Welcome Passport grants visitors one-time admission to each designated exhibition at the the Tokyo Metropolitan Art Museum, the Ueno Royal Museum, the University Art Museum, Tokyo University of the

Arts and the Calligraphy Museum, as well as admission to permanent exhibitions at the following eight facilities: the Tokyo National Museum, the National Museum of Nature and Science, the National Museum of Western Art, the Ueno Zoological Gardens, the Kyu-Iwasaki-tei Garden, the Shitamachi Museum, the Asakura Museum of Sculpture, and Ueno Toshogu Shrine. In addition to the above-mentioned access, with the special exhibition ticket, visitors may also choose



to enter one designated special exhibition at one of the following four facilities: the Tokyo National Museum, the National Museum of Nature and Science, the National Museum of Western Art, or the Tokyo Metropolitan Art Museum. Also, at Tokyo Bunka Kaikan, the International Library of Children's Literature, the National Diet Library, and the National Archives of Modern Architecture, Agency for Cultural Affairs visitors who present their passport will receive a special postcard.

The passport also comes with an Ueno Stamp Rally appendix that provides visitors a space to collect stamps while strolling around the Ueno area. Visitors who collect seven or more stamps can receive a special ticket holder to keep their Ueno Welcome Passport in.

This autumn is an ideal time to use this special passport and thoroughly enjoy Ueno, an area renowned for art and culture.

■ Validity and Sales Period

Monday, October 1, 2018 – Sunday, March 31, 2019

■ Ticket Prices (two types)

[A] Admission ticket for permanent exhibitions, etc. ¥2,000 (incl. tax)

[B] Admission ticket for permanent exhibitions, etc. + special exhibition ticket ¥3,000 (incl. tax)

*limited availability: 3,500 sets

■ Where to Purchase

1. Ticket Offices at the following facilities:

Tokyo National Museum / National Museum of Nature and Science / The National Museum of Western Art / Ueno Zoological Gardens / University Art Museum, Tokyo University of the Arts / Shitamachi Museum / Asakura Museum of Sculpture / Calligraphy Museum

*Available to purchase at the Ueno Royal Museum's administration office. *Unavailable to purchase at Kyu-Iwasaki-tei Garden, Tokyo Bunka Kaikan, the International Library of Children's Literature, the National Archives of Modern Architecture, or Ueno Toshogu Shrine.

2. The Following Shops and Information Centers:

Tokyo Metropolitan Art Museum Shop / University Art Museum Shop, Tokyo University of the Arts / Ueno Royal Museum Shop (from February 11, 2019) / Ecute Ueno / Matsuzakaya Ueno / Ueno Marui / Asakusa Culture Tourist Information Center / Tokyo Tourist Information Center (Tokyo Metropolitan Government Main Building No. 1, 1st floor) / Keisei Information Center in Narita Airport etc.

■ **Participating Facilities and Benefits**

Applies to both [A] & [B] tickets

1. Admission to permanent and cultural exhibitions (once per facility)
Tokyo National Museum / National Museum of Nature and Science / The National Museum of Western Art
2. Admission to the following facilities (once per facility)
Ueno Zoological Gardens / Kyu-Iwasaki-tei Garden / Shitamachi Museum / Asakura Museum of Sculpture / Ueno Toshogu Shrine
3. Admission to designated exhibitions (once per facility)
Tokyo Metropolitan Art Museum: *Contemporary SHO—See, Know and Feel Today's Calligraphy* (November 18 – January 6) / University Art Museum, Tokyo University of the Arts: *Geidai Collection 2018* (October 2 – November 11) / Ueno Royal Museum: *50th Kikko-kai Calligraphy Exhibition* (March 7 – 11), *VOCA: The Vision of Contemporary Art 2019* (March 14 – 30) / Calligraphy Museum
4. ¥100 discount on admission to designated special exhibitions (once per exhibition)
The National Museum of Western Art / Tokyo Metropolitan Art Museum
5. Get a free postcard at the following facilities:
Tokyo Bunka Kaikan / International Library of Children's Literature, National Diet Library / National Archives of Modern Architecture

■ **Participating Facilities for the Special Exhibition Ticket**

Only applies to [B] ticket (One-time admission, limited to one designated special exhibition)

Tokyo National Museum / National Museum of Nature and Science / The National Museum of Western Art / Tokyo Metropolitan Art Museum

■ **Participating Exhibitions for the Special Exhibition Ticket** (one-time admission, limited to one of the following special exhibitions)

1. Tokyo National Museum
Collaborative Exhibition Project between the Tokyo National Museum and the Philadelphia Museum of Art: *Marcel Duchamp and Japanese Art* / Special Exhibition: *The Buddhist Sculptures of Daiho'onji, Kyoto: Masterpieces by Kaikei and Jokei* / Special Exhibition: *Unrivaled Calligraphy: Yan Zhenqing and His Legacy*
2. National Museum of Nature and Science
Special Exhibition: *A Thousand Wonders of Japanese Technology - A brief 150 year history of Japanese modernization*

3. The National Museum of Western Art

Rubens and the Birth of the Baroque / In commemoration of the 60th Anniversary of the National Museum of Western Art: Le Corbusier and the Age of Purism

4. Tokyo Metropolitan Art Museum

Munch: A Retrospective / Lineage of eccentrics: The miraculous world of Edo painting

■ Issued by Implementation Committee for New Concept “Ueno, a Global Capital of Culture”

Press Contact

Tomoko Tanaka

Implementation Committee for New Concept

“Ueno, a Global Capital of Culture”

TEL: 03-5834-2396 / E-mail: pr@ueno-bunka.jp